



RADIO-TÉLÉVISION DU BASSIN DU CONGO

CALL FOR APPLICATIONS FOR THE POSITION OF GENERAL MANAGER (M/F)

- **Reference:** AC-RTBC/2526/DG01
- **Unit:** General Management
- **Location:** Brazzaville, Republic of the Congo
- **Contract duration:** 12 months renewable after evaluation
- **Area of activity:** Media and development
- **Job type:** Full-time

ABOUT RADIO TÉLÉVISION DU BASSIN DU CONGO

Radio-Télévision du Bassin du Congo (RTBC) is a communication tool of the Congo Basin Climate Commission (**CBCC**) created to support the efforts of the Commission's member countries, in particular to improve the supply of environmental information in the Central African sub-region and beyond. RTBC aims, among other things, to address numerous challenges, including informing, educating, communicating with, and raising awareness among populations about environmental issues, starting at the local level and extending to the international level, including the national and sub-regional levels.

Furthermore, RTBC's mandate is to build and convey an innovative narrative on the natural resources of the Congo Basin, presenting them in a new light that contrasts sharply with the old perception, which tends to focus solely on the conflict surrounding these resources, around which various battles have often been fought. The aim is to build a promising marketing strategy around these riches, which offer infinite assets and provide invaluable services to humanity, playing a vital role, particularly in regulating the global climate. It should not be forgotten that the forests of the Congo Basin are a source of food and medicine for millions of people whose livelihoods depend on them.

Without being exhaustive, it should be stressed that the forests of the Congo Basin represent a great cultural asset for many communities and are home to abundant biodiversity with iconic and rare species.

Beyond promoting environmental education and engaging communities on this issue, RTBC is both a diplomatic and advocacy tool. As such, it is committed to defending the interests of the Congo Basin on the international stage, particularly with regard to climate



justice and compensation for conservation efforts in this tropical forest, which has become the largest in the world in terms of its carbon sequestration capacity and ability to reduce global warming.

To play its role fully and effectively, RTBC intends to produce relevant content aligned with the challenges it has set itself. RTBC is looking for a General Manager to manage all aspects of the channel.

Job description

Reporting to the Board of Directors (BOD), the General Manager is responsible for the management of RTBC. To this end, he/she is responsible for:

- Implementing RTBC policy;
- Providing RTBC with all the management tools and instruments it needs to function optimally;
- Proposing an editorial line for RTBC and support staff in adopting it;
- Managing editorial operations of RTBC;
- Ensuring the integrity of RTBC equipment and premises;
- Ensuring that program broadcasting complies with current legislation;
- Supervising the work of all RTBC teams;
- Proposing a graphic charter for RTBC;
- Developing and implementing RTBC's marketing plan;
- Signing and overseeing the application of distribution contracts;
- Holding management meetings;
- Preparing RTBC activity and operating reports for the Board of Directors;
- Preparing and presenting to the Board of Directors the RTBC's administrative, financial, and human resources management situation;
- Preparing Board meetings;
- Conducting any other tasks requested by the Board of Directors.

Qualifications and skills required

- Master's degree in journalism, communications, or a related field;
- At least 10 years' experience in media management;
- Strong knowledge of environmental issues;
- Thorough knowledge and mastery of the workings of environmental organizations;
- Proven experience in partnership development and management;



- Mastery of the mechanisms of project development and execution, particularly in the field of environmental communication;
- Strong marketing and fundraising skills;
- An extensive address book;
- Knowledge of sub-regional and global environmental processes;
- Proven managerial skills.

Required qualities

- Ability to work under pressure;
- Ability to multi-task and achieve results;
- Strong interpersonal skills;
- A remarkably high sense of responsibility;
- Resilience;
- Strong ability to adapt and adjust quickly to seize opportunities.

Job constraints

- Permanent pressure;
- Multiple meetings;
- Frequent travel, including in difficult areas;
- Working irregular hours and days.

Documents to be provided

- Cover letter;
- CV (two pages maximum);
- References (three people who can provide details about your background) with their contact details (email and phone numbers);
- Copy of identity document (Passport/National ID card).

How to apply

Interested parties are requested to submit all of the above-mentioned documents to the following email address: **recrutement@rtbc.africa**

Note: All applications must have the following subject line: Application, followed by the job title, a hyphen (-), and the applicant's full name.



Example: ***Application General Manager - Jean Christophe***

Application deadline: February 08, 2026, at 3:00 p.m. Any application received after the deadline will not be considered.